

IN THE UNITED STATES DISTRICT COURT  
FOR THE NORTHERN DISTRICT OF ILLINOIS  
EASTERN DIVISION

THOMAS A. SIMONIAN,

Plaintiff,

v.

MERIAL L.L.C., and MERIAL, INC.

Defendant.

Civil Action No. \_\_\_\_\_

**JURY TRIAL DEMANDED**

**COMPLAINT FOR FALSE PATENT MARKING**

Plaintiff THOMAS A. SIMONIAN ("Plaintiff"), by his attorneys, hereby complains against Defendants MERIAL, LLC and MERIAL, INC. (collectively "Defendant") as follows:

**I.**  
**NATURE OF THE CASE**

1. This is a *qui tam* action on behalf of the public for false patent marking under 35 U.S.C. §292.

2. As set forth below, Defendant has violated 35 U.S.C. §292(a), by marking certain of canine medications, including without limitation, the Heartgard Heartworm Canine Medication with United States Patent Number 4,199,569 ("the '569 Patent) even though the '569 Patent is expired, and has been expired since July 31, 1998. Defendant marks certain of its canine medications with the '569 Patent with the intent to deceive the public and to gain a competitive advantage in the market. A copy of the '569 Patent is attached hereto as Exhibit A.

3. Plaintiff seeks an award of monetary damages against Defendant pursuant to 35 U.S.C. §292(b) of \$500 for each offense, with one-half going to the use of the United States and the other half going to the person bringing the action.

**II.**  
**THE PARTIES**

4. Plaintiff is a person residing in Geneva, Illinois.
5. Defendant Merial, LLC is a corporation established under the laws of the State of Delaware with its principal place of business in Duluth, Georgia and Defendant Merial, Inc. is a Georgia Corporation with its principle place of business in Duluth, Georgia.
6. Upon information and belief, Defendant is a leading producer of animal health products in the world.

**III.**  
**JURISDICTION AND VENUE**

7. This Court has subject matter jurisdiction pursuant to 28 U.S.C. §§ 1331 and 1338(a).
8. Venue properly lies in the Northern District of Illinois pursuant to 28 U.S.C. §§ 1391(c), and 1395(a), because Defendant's falsely marked products were and are offered for sale and sold in this District.
9. This Court has personal jurisdiction over Defendant because it has sold and continues to sell its falsely marked products, in Illinois and in this District and/or in the stream of commerce with knowledge that they would be sold in Illinois and in this District. Upon information and belief, such sales by Defendant are substantial, continuous, and systematic.

**IV.**  
**COUNT I**

10. Plaintiff incorporates paragraphs 1-9 as if fully set forth herein.
11. Defendant has in the past manufactured and marketed, or caused to be manufactured and marketed, and presently manufactures and markets, or causes to be

manufactured or marketed, products for sale to the general consuming public, including, for example, its Heartgard Heartworm Canine Medication.

12. Defendant has in the past marked, or caused to be marked, and presently marks, or causes to be marked, at least the following products and/or the packaging thereof, with the '569 Patent: Heartgard Heartworm Canine Medication.

13. The instances of false marking described above in paragraphs 10-12 are representative and not exhaustive.

14. When a patent expires, all prospective rights in the patent terminate irrevocably. Therefore, a product marked with an expired patent is not currently protected by such expired patent.

15. Upon information and belief, Defendant is a sophisticated company and has many decades of experience applying for, obtaining, and litigating patents.

16. Defendant by itself or by its representatives cannot genuinely believe that a patent does not expire and that patent rights apply even after its expiration.

17. Upon information and belief, Defendant knows, or should know (by itself or by its representatives), that the '569 Patent marked on its products have expired and/or does not cover the products to which the marking is affixed.

18. Upon information and belief, Defendant intentionally marked its products with the '569 Patent in an attempt to prevent competitors from entering the market and for the purpose of deceiving the public into believing that something contained in or embodied in the products is covered by or protected by the '569 Patent.

19. Each false marking on the Defendant's products is likely to, or at least has the potential to, discourage or deter persons and companies from commercializing competing products.

20. Defendant has wrongfully and illegally advertised a patent monopoly which it does not possess and, as a result, has benefitted commercially and financially by maintaining false statements of patent rights.

21. Upon information and belief, Defendant knows, or reasonably should know, that marking its products with false patent statements was and is illegal under Title 35 United States Code. At a minimum, Defendant had and has no reasonable basis to believe that its use of the false markings was or is proper or otherwise permitted under federal law.

22. For at least the reasons provided herein, and/or for reasons which will be later evidenced, each expired patent which is marked on a product contributes to causing harm to the Plaintiff, the United States and the general public.

23. Thus, each expired patent marked on a product directly, or on the packaging thereof, multiplied by the number of products and/or packaging materials on which it appears is a separate “offense” pursuant to 35 U.S.C. §292(a).

**V.**  
**PRAYER FOR RELIEF**

WHEREFORE, Plaintiff respectfully requests that this Court enter judgment against Defendant as follows:

- (a) A decree that Defendant has falsely marked products in violation of 35 U.S.C. §292;
- (b) An award of monetary damages, pursuant to 35 U.S.C. § 292, in the form of a civil monetary fine of \$500 per false marking “offense,” or an alternative amount as determined by the Court, one half of which should be paid to the United States of America;

- (c) An accounting for any falsely marked products not presented at trial and an award by the Court of additional damages for any such falsely marked products; and
- (d) Such other and further relief, at law or in equity, to which Plaintiff is justly entitled.

**VI.**  
**DEMAND FOR JURY TRIAL**

Pursuant to Federal Rules of Civil Procedure Rule 38, Plaintiff hereby demands a jury trial on all issues triable by jury.

Dated: February 23, 2010

Respectfully submitted,



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